



in collaboration with



and

Netherlands
Youth
Institute



presents

LEVERS OF CHANGE

INSPIRING
SUSTAINABLE
LIVING
THROUGH
MEDIA

3RD TO 13TH OF AUGUST 2013

OMMEN

THE NETHERLANDS

INFO LETTER



WHAT IS THIS EXCHANGE ALL ABOUT?

OUR VISION: For this particular **youth exchange** we aim at bringing a **new perspective on sustainability**. In the last years, sustainability discourses have taken the spotlight many times in an abstract and distant manner: statistics say this; statistics say that; we would need 10 more planets like ours to make it in the next 50 years, save the planet and so on. Moreover, this type of rhetoric has either blamed something, or kept its distance (or let's face it, has been awkwardly boring at times) and taking **individual actions** towards a more **sustainable lifestyle** does not seem to happen as often as we would like to.

That is why we propose a more **personal approach** towards raising **awareness** about our **everyday behaviour** and the consequences of it and what actions can **each and every one of us take** in order to lead a more **sustainable lifestyle**, without radically changing or giving up the conditions of life brought about by modern times.



HOW ARE WE GOING TO DO IT?

The power of example: we plan to show how sustainability actually **looks** like. We are going to use **media** and **storytelling** tools to make this happen.

RESEARCH DAYS: in the first part of the exchange we will reach a **common ground** for sustainability, by using media, **personal input**, **topic research** and **creative storytelling**. You will receive the basics of **media** and **documentary making** and how to cover a topic out in the field.

PRODUCTION DAYS: this is the part where we **go out** and **practice**. Participants will choose a **topic related to sustainability**; they will have the opportunity to do a cover on it throughout the Netherlands. Participants will **research** and **re-present** on screen examples of sustainability that others can find **inspiring**.

POST-PRODUCTION AND SCREENING: this is when we edit, promote and organize the **screening event** with the local community in Ommen. Participants will share their works or works in progress with the invited guests.

WHAT ELSE?

ONLINE PREPARATION: 11TH of July 2013 to 1ST of August 2013

The online prep will happen prior to the actual exchange via closed Facebook groups. Participants will receive **assignments** and **media tasks** to prepare themselves for the exchange. Participation is optional but **highly** recommended, as it forms the **basis** of the exchange itself.

FOLLOW UP: September - November 2013

In this particular exchange **we place a great deal of importance on the follow up phase of the project**. Once the exchange is over, participants will go back home and do a **documentary or reportage** on a subject related to **sustainability**. They will be asked to use the tools they received during the exchange. Participants will have to **research, film, edit and send the materials to Olde Vechte**. All the collected materials will be edited in an international video production which will be broadcasted on local and national Dutch television.

TARGET GROUP

We are looking for **young people (18-25 years old)** that are motivated to make a difference in their community or their environment through media and the power of example. Experience in working with media is **preferable, but not mandatory**. The motivation to work with media in an international environment is a must.

If you are interested in working with **video, photography, storytelling and cultural diversity** then this exchange is most probably for you. The working language of the project is simple, easy to understand **English**.



PRACTICAL DETAILS

Online preparation:

11th of July 2013

-

1st of August 2013

Exchange:

Arrival day:

2nd of August 2013

Start of the exchange:

3rd of August 2013

End of the exchange:

13th of August 2013

Departure day:

14th of August 2013

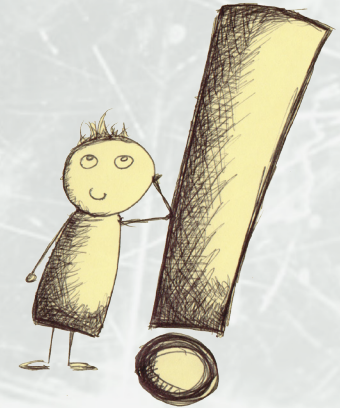
Follow up

September

-

November

2013



ACCOMMODATION

The training will take place **in and around** the group accommodation of **Olde Vechte**. **Hosting and catering** will be provided within this accommodation.

About the house: there is a **wireless internet** connection in the house that you can use. There are **12 sleeping rooms** that can be occupied by 2 to 6 people and the showers and toilets are common on each floor. Besides the training room, which we call the **Big Room**, there are a **cosy area** and a **working area** available. There are a **washing machine** and a **dryer** that you can use. The accommodation is located within a walking distance from the **city centre** (approx. 500 m).

For more details, please have a look on the website: www.oldevechte.nl

Please notice that **Olde Vechte** is a **group accommodation**, which means we take care of the house **by ourselves** (including some of the **practical aspects and light household duties**). The house will be our **home** for the entire project.

TRAVELLING

The program can **refund up to 70 % of your travel costs**, if you participate in the **whole exchange**. Choose the cheapest way of travelling and buy return tickets. **You must keep all your tickets, boarding passes and receipts (originals)**. ONLY if you have the travel tickets, boarding passes and receipts we are able to reimburse your travel costs. See the table below for the highest price from which we will reimburse you full 70% (all amounts are in Euro).



COUNTRY	MAX. TRAVEL COSTS /PERSON (100%)	MAX. REIMBURSEMENT /PERSON (70%)	PARTICIPATION FEE / PERSON
The Netherlands	50	35	50
Lithuania	300	210	50
Bulgaria	350	245	50
Croatia	300	210	50
Turkey	400	280	50
Romania	300	210	50
Greece	400	280	50
Hungary	300	210	50

PARTICIPATION FEE

There is a **participation fee of € 50 per person** which has to be paid **during registration** upon arrival at the Olde Vechte Foundation. **This participation fee is there to cover the expenses of the exchange that cannot be covered by Youth in Action** (like media equipment and other training materials).

HOW TO APPLY

If you wish to participate, please express your interest to the partner organization from your country. They will send you an **application form** that we kindly ask you to **fill in** and **send it back** to them. A selection will be made and you will be notified in due time if you have been accepted to participate in the exchange or not. If you have been accepted, you will also receive a **Confirmation Letter** with further **practical details** regarding your participation in the online preparation, as well as the exchange.



COUNTRY	ORGANIZATION	CONTACT PERSON	E-MAIL	TELEPHONE
The Netherlands	Olde Vechte Foundation	Afonso Bertolo	leversofchange@gmail.com	0031 529 451 963
Lithuania	Jaunimo Asociacija "COFA"	Donalda Sinkute	cofa@hotmail.lt	0037 065 40 44 07
Bulgaria	Youth organization "Izida-Svilengrad"	Lyubomir Apostolov	izida_yunak@mail.bg	00359 887 145 823
Croatia	SYNCRO	Maja Škrljak	synergy@synergy-croatia.com	00385 91 539 7248
Turkey	Guven Egitim ve Saglik Vakfi	Emin Devrim Fidan	agh@guvenvakfi.org.tr	0090 312 441 6083
Romania	Synergy Romania Association	Oana Maria Constantin	contact@synergyforyou.ro	0040 332 40 70 40
Greece	Break the Couch	Panagiotis Mamouzakis	breakthecouch@gmail.com	0030 693 720 66 53
Hungary	Egyesek	Viktória Csákány	info@egyesekek.hu	0036 132 104 95

TEAM AND ORGANIZERS:

Olde Vechte is a **non-profit foundation**, based in **Ommen, the Netherlands**. It is an organization with a long experience in **non-formal education, social and cultural work**. Throughout the years it has developed a **site specific methodology** that has been adapted to different projects. Every year it approaches different **social and cultural themes** through projects run by professional trainers and international teams. **The foundation works out of the vision to create a world that works for everyone out of love, care and cooperation.**

Andreas Hannes and **Elena Tudorache** are the core team of the exchange, coached by **Marco Vlamming**, the director of the foundation. Both of them have experience in working with media and international groups. They will be assisted by an **international team** composed of **Afonso Bértolo** and **Roxana Cernescu**.

PARTNER ORGANIZATIONS:



CONTACT US!

If you have any questions or remarks, please feel free to contact us!

WE LIKE EMAILS HERE:

leversofchange@gmail.com
info.oldevechte@gmail.com

CALL US:

0031 529 451 963

SEND US A FAX:

0031 529 456 290

SEND US A POSTCARD AT:
Zeesserweg 12, 7731 BG,
Ommen, The Netherlands.



OLDE VECHTE FOUNDATION