

Generation Y Between Dystopia and Utopia a Small House Productions

1st to 12th of February 2014 // Ommen, the Netherlands

Y

gen-e-ra-tion - noun

- a. A group of individuals born and living about the same time.
- b. A group of generally contemporaneous individuals regarded as having common cultural or social characteristics and attitudes.
- c. A stage or period of sequential technological development and innovation.

Generation Y, also known as the *Millennial Generation* is the youth nowadays, born in the early 1980s until the early 2000, and perhaps the most controversial generation so far. As a *Millennial*, perhaps one of the most overused classifications in modern lexicon, we are *Occupy Wall Streeters* and aspiring investment bankers. We consume fast food with frightening regularity yet also create *Pinterest*-worthy organic meals. We dress in €300 jeans or shop at thrift shops, or both. Some of us are addicted to social media while others are deleting their *Facebook* accounts. We are procrastinators and overachievers, politically active and apathetic, and watch both the best and worst television in generations. We are inspired professionally by some combination of money, achievement, advancement, office culture, perks, level of involvement, autonomy, helping others, bettering the world, or perhaps we aren't inspired at all. We have been called *the worst generation*, *the generation going no-where*, *generation frustration*, *the sleepless generation*, *yuppies*, *hippies*, *the death of the middle class* and so on. But how much of it is it fake and how much is it real? What does our generation actually want and how do we want to tell it? We are afterall the generation that broke the silence, the revolution generation, the generation willing to find a way in rapidly shifting contexts. This project is designed to explore the shades of today's youth in a constantly changing society, bringing a (new) perspective on what it means to be part of *Generation Y*, by exploring the diversity, the challenges, the values that we want to bring and our vision for the future.



Gen Y structure

We have a strategic plan:
it's called doing things.

This is a youth exchange about you, us and media. It will involve storytelling and it will bring in front the power of example. We believe everyone has a story to tell - and now more than ever young people should stand as an example for past and future generations. From personal stories to the story of a generation.

The project is divided in three main stages:

The Online Preparation

17th to 31st of January 2014
World Wide Web

This is an online prep that will happen via a closed Facebook group. It's a research and accommodation period with the theme of the project and with the people involved in it. You get to share things online and acquire the basics of media literacy.

The Exchange

1st to 12th of February 2014
Ommen, the Netherlands

This is when we get to see you in flesh and bones and hopefully get to do interesting stuff. We gave a structure here also in order for you to get the most out of it. This is a very general description - **we like to work with the element of surprise** and we don't hide this fact. So get ready to be surprised!

Research and workshop days: in these days we will work with questions like: *What is Generation Y? What do I want as a member of this generation? What is the change I want to make? What do I stand for and what message do I want to give?* Besides this you will dig deeper into the basics of media and will be able to create your own content in order to send a message to an audience. Plus, if you have something cool to share with the rest of the people, this will be a good moment in time to do it through your own workshop.

Production days: this is the part where we go out and practice. **It's a three days outdoor part.** You choose a topic related to the theme of the project; you will have the opportunity to do a production in and around the city of Ommen, involving other people. The format, length and message of this production is up to you. You will receive guidance and feedback from a team of producers. Our intention is that you create a production that can be shown also when you go back home.

Post-production and screening: this is when we edit, promote and organize the screening event with the locals in Ommen. You will showcase your team's work or work in progress with the invited guests.

Follow UP - or what comes after

March-April 2014
Home

This is the period when you finish what you started in order to show it to people back home. You organize your own event as you see fit for people to join and take part in your creation.



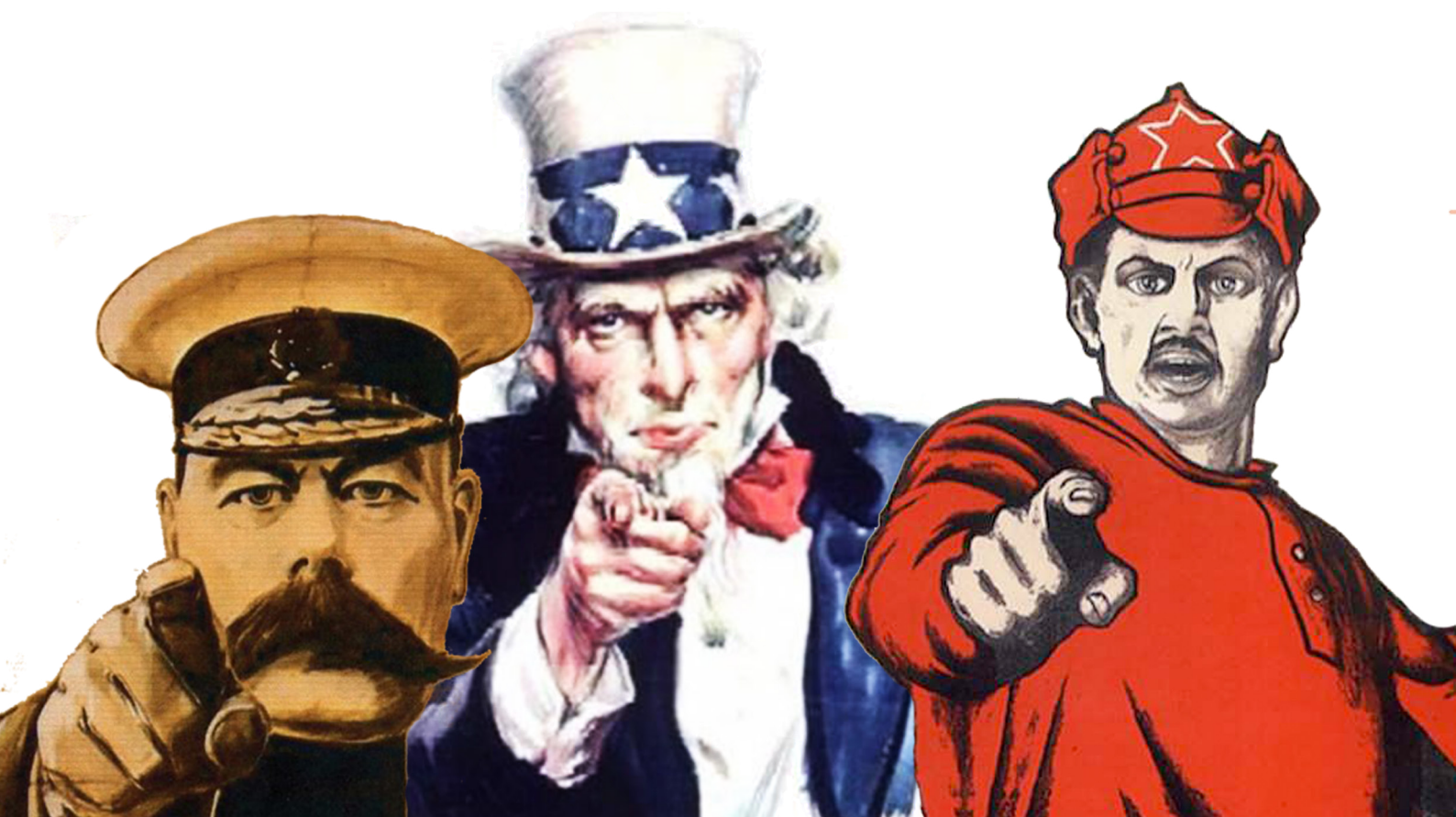
Generation:You

We are looking for young people (**18-25 years old**) that are motivated to make a difference in their community or their surroundings through media and the power of example. Experience in working with media is preferable, but not mandatory. However, the motivation to work with media in an international environment is a must. If you are interested in working with video, photography, storytelling and exploring cultural diversity then this exchange is most probably for you. The working language of the project is English.

How to apply

If you wish to participate, please fill in the application form that comes distributed with this info pack. Send the application form to our partner organization from your country. They will do a selection and if you are accepted, you will receive a confirmation letter containing further practical details about your participation. To see where to send your application form, have a look below. Please note that only the application forms that have been fully filled in will be taken into consideration.

Country	Organization	Contact person	E-mail address
The Netherlands	Small House Productions	Elena Tudorache	smallhousepro@gmail.com
France	Inform'ART	Leonard Cortana	leocorta@hotmail.com
Romania	Synergy Romania	Oana Constantin	oanaconstantin@synergyforyou.ro
Lithuania	COFA	Donalda Sinkute	cofa@hotmail.lt
Greece	Break the Couch	Panagiotis Mamouzakis	breakthecouch@gmail.com
Latvia	IMKA	Linda Uzulina	imkalv@inbox.lv
Turkey	Gelecek için Gençlik Derneği	Emin Devrim Fidan	emin@gelecekekicingenclik.org.tr
Croatia	SYNCRO	Veronika Gevorgyan	synergy@synergy-croatia.com



Practical Details

Accommodation

The exchange will take place in and around the group accommodation of Olde Vechte. **All expenses related to hosting and catering are covered by Small House Productions and will be provided within this accommodation.**

About the house: there is a wireless internet connection in the house that you can use. There are 12 sleeping rooms that can be occupied by 2 to 6 people and the showers and toilets are common on each floor. Besides the training room, which we call the Big Room, there are a cosy area and a working area available. There are a washing machine and a dryer that you can use. The accommodation is located within a walking distance from the city centre (approx. 500 m). For more details, please have a look on the website: www.oldevechte.nl

Please notice that Olde Vechte is a group accommodation, which means we take care of the house by ourselves (including some of the practical aspects and light household duties). The house will be our home for the entire project.

Travelling

Small House Productions can refund up to 70 % of your travel costs, if you participate in the whole exchange.

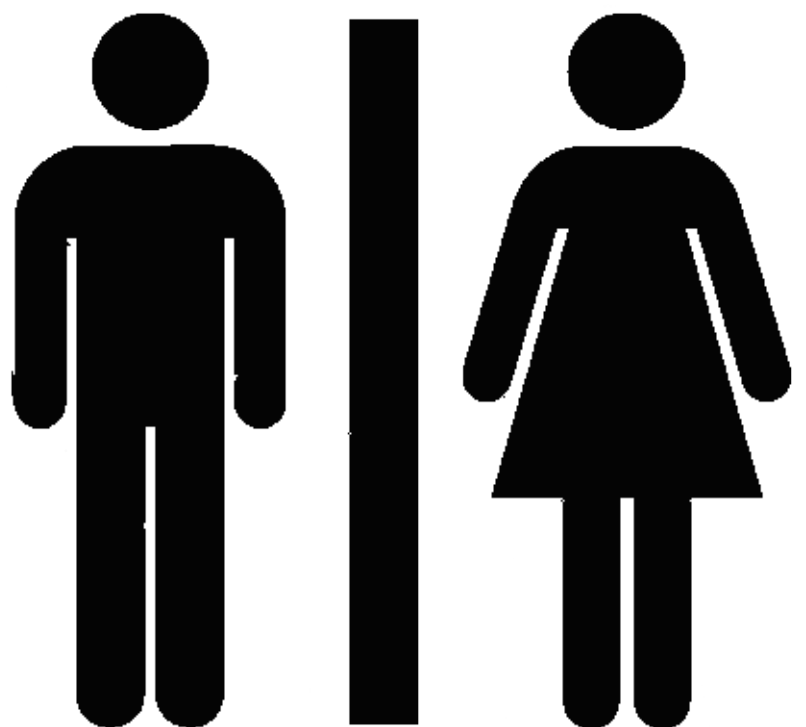
Choose the cheapest ways of travelling and buy return tickets. You must keep all your tickets, boarding passes and receipts (originals). ONLY if you have the travelling tickets, boarding passes and receipts we are able to reimburse your travel costs. See the table in the Annex section at the end of this info pack for the highest price from which we will reimburse you full 70% .

Participation fee

There is a participation fee of € 50 per person which has to be paid during registration upon arrival in Ommen.

This participation fee is there to cover the expenses of the exchange that cannot be covered by Youth in Action (like media equipment and other training materials).





Team & Organizers

This project is organized by **Small House Productions**.

This project is financed by the European Program **Youth in Action** through the **Nederlands Jeugd Instituut**.

Supported by **Olde Vechte Foundation**.



Netherlands
Youth
Institute



For this particular exchange, the main facilitators will be **Andreas Hannes** and **Elena Tudorache**, supported by an international team. Some people will join us for specific parts of the program due to their expertise.

About Small House Productions

Small House Productions is a Media and Performance Arts group based in Amsterdam. The focus of the group is on significant collisions in an artistic or social event. We have an interdisciplinary approach towards what we create and our interests shift from theater, dance, performance, visual arts to video, photography or projection.

We believe that we live in a constantly changing society in which creation must also reflect change. We find inspiration in events that are personal to us, we identify them in our current social reality and we create projects and media productions that reflect on these events.

Our aim as a group is to offer the space and the opportunity for different people to create and develop personal initiatives that fit into the vision that we work out of. Thus, we offer for ourselves and the people around us the chance for development. And by development we mean the ability to bring out capabilities or possibilities; to cause, to grow or to expand and most importantly to generate new outcomes and evolve in the context that we are living in.

This project is made possible with the support of our partner organizations





CONTACT US

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Annex

Travelling reimbursement

Country	Maximum travel costs (100%)	70% reimbursement
The Netherlands	50	35
France	250	175
Romania	300	210
Lithuania	300	210
Greece	400	280
Latvia	400	280
Turkey	400	280
Croatia	300	210

*All amounts are in Euro



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