





# "ENHANCING AUDIO-VISUAL DIGITAL LITERACY"



A Grundtvig Workshop designed for Teachers, Educators, Tutors, Assistants, Trainers, Youth Workers and Volunteers working for the literacy of immigrants, people with disabilities & special cases.

Poggio Mirteto, Italy 17th-27th June 2014.







#### Dear Friends,

we are glad to invite You to apply for our Workshop

#### "ENHANCING AUDIO-VISUAL DIGITAL LITERACY"

organised by YMCA Parthenope ONLUS, co-financed by the Grundtvig-Lifelong Learning Programme.

We invite you to live this creative adventure with us!

The 10 days long program will take place in Poggio Mirteto, a lovely small town close to Rome, Italy.

In this info-letter You will find all you need to know to apply: goals, programme and practical information.

In the mean-time, we will gladly answer all your questions!

Looking forward to meeting You in Italy!











#### What We do:

The aim of ENHANCING AUDIO-VISUAL DIGITAL LITERACY is to give participants the chance to grow, be creative and express themselves by using media, such as photos and videos. We want to give participants skills and competences to use media as a tool in their activities. This workshop will involve 24 people experienced in formal and non formal education who work or will be very likely to work with sensitive learners, such as immigrants, people with disabilities, learning difficulties or living in conditions of social exclusion.

The project will focus on the use of audiovisual tools where participants will learn the basic aspects of photography, video-making and editing in order to create products which will express their sensitivity and perception of the world. The participants will have the chance to experience different roles: photographers, actors, directors, cameraman which will enable them to engage with the others by sharing their own ideas and competences in a way to develop

more critical approach and actively participate in social life creating audiovisual messages and information for web. We believe that digital means (videos, photo cameras and computers) can be considered as physical extensions of humans which enable communication different forms of and The content of audiovisual expression. (photographs, interviews, short



movies, sketches, blogs etc.) will be chosen by the participants themselves according to their preferences, needs and interests. We will only stimulate the intercultural learning which is implied by the European dimension. Besides the above-mentioned digital and technologic competences, we expect the participants to develop more technical and specialized linguistic competences both in their own language and in English; social competences, team-work, cultural awareness and expression, sense of initiative and, potentially, also entrepreneurship and ability of learning (learning to learn). In the end, the participants, once returned back home, should be able to create and include new audio-visual digital activities into their work environment to support immigrants, people with disabilities, learning difficulties or living in conditions of social exclusion.







### ENHANCING AUDIO-VISUAL DIGITAL LITERACY is a 10 days long workshop and we can say that...

- "The program develops life skills while working & creating together"
- "We will share basic knowledge about photo and video making"
- "It's learning how to use media as tool in adult education"
- "It's about expressing ourselves"
- "There'll be opportunities to learn how to work in an international team"
- "Enhancing Audio-Visual Digital Literacy is a very good chance to get inspired and inspire others!"

#### How We do it:

The program of the workshop contains several different elements – which compose the variety during the 10 days.

As it was mentioned above, the program uses the method of "learning by experience", which is a non-formal learning method. The focus is on getting new experiences first and reflecting on them afterwards. At the beginning of the program there will be team building activities as participants are going to work together for 10 days.

Furthermore, there will be some lectures on photo shooting and video editing.

We will get to know each other by learning together & organizing workshops and outdoor activities.

The other important element of the program is the connection with the local community. We are going to use workshop and public screenings to make connections between the international group and the local community.



Check out the videos from our Youtube channel:

http://www.youtube.com/channel/UCSDrxSg6BifV cz9f8w--AQ







#### When?

Dates of the workshop: 17-27 June 2014.

The dates of the program for participants are the followings:

Arrival	until 18.00	17/06/2014
The program starts	21.00	17/06/2014
The program finishes	12.00	27/06/2014
Departure	after 14.00	27/06/2014

We will ask the selected candidates to arrive on the date given above to the accommodation:

"Tenuta Sant'Antonio"

Via Formello, Poggio Mirteto Scalo (RI), Italy

Check out the place here: <a href="http://www.tenuta-santantonio.it/">http://www.tenuta-santantonio.it/</a>

We expect the selected participants to participate in the whole workshop:

meaning that to arrive later or leave earlier is not allowed!







#### For who?

The Workshop is designed for to teachers, educators, tutors, assistants, trainers, youth workers and volunteers working for the literacy of immigrants, people with disabilities and special cases coming from countries participating in the programme (the 28 Member States of the European Union, Iceland, Liechtenstein, Norway, Switzerland and Turkey).

We are looking for participants who:

- are willing to work with people from different cultural experiences and backgrounds;
- can speak basic English;
- are interested in developing digital skills;
- can make photos, films, write articles or play instruments during the project.
- have experience working with people with special needs (immingrants, disabilities, learning difficulties) and/or are coming from disadvantaged backgrounds.

IMPORTANT: Every national group can be composed by 1to 6 people. You are not allowed to participate if you have already participated in another Grundtvig Workshop in the last 3 years.









#### Programme<sup>1</sup>:

17th June: Arrival and Official welcome

18<sup>th</sup> June: Team Building and Expectations

19th June: Basic Elements of Photo shooting

20<sup>th</sup> June: Basic Elements of Video-making

21st June: Basic Elements of Editing

22<sup>nd</sup> June: Round tables about Digital Literacy and Non-formal methodologies

23<sup>rd</sup> June: Social Media as tool in Adult Education

24<sup>th</sup> June: Digital Literacy Labs for the specific target groups of our participants.

25<sup>th</sup> June: Digital Literacy Labs for the specific target groups of our participants.

26<sup>th</sup> June: Follow-up Plans, Feedback & Evaluation

27<sup>th</sup> June: Closing ceremony, Departure.

#### **Facilitators**

Luca Paolisso is going to lead the program with a group of assistants as a support. The team is experienced in organizing youth programs, holding workshops, leading groups.



<sup>&</sup>lt;sup>1</sup> Programme is flexible according to participants needs.







#### Where?

#### Accommodation

The exchange will take place in Poggio Mirteto, Italy. The accommodation hosting the workshop is Tenuta Sant'Antonio (www.tenuta-santantonio.it) in the countryside, which is provided with bedrooms with 5-6 beds each and several common showers. The structure is ready to host participants with disabilities. There will be one room with internet connection, but there are no washing facilities. The small village's centre is 5 minutes walk from the accommodation.

#### How to get there?

Please buy your ticket only if you are selected and receive confirmation from us!

We strongly advice you to take a plane which lands in Rome on June the 17th 2014 at the latest at 14:00. Please, arrange your trip to arrive on time!

In Rome there are two airports:

- 1) Roma Fiumicino "Leonardo da Vinci" (strongly advised): in the airport you can take the train directly to Poggio Mirteto train station and reach it in 90 min.
- 2) Roma Ciampino "GB Pastine". There are coaches outside the airport going to Roma Tiburtina train station (it is a 45 minutes trip approx.) and from there take the train to Poggio Mirteto Scalo.

(This is the website where you can check the train timetables: www.fsitaliane.it)

VERY IMPORTANT: when landing, contact us so we can meet you at Poggio Mirteto train station.







#### What to bring?

- Your own Photo camera, video camera and laptop (We will provide tripods).
- enough clothes for 10 days there is no washing machine in the hosting centre
- towels
- raincoat
- comfortable and waterproof shoes for the outdoor programs!
- backpack or smaller bag for your daily equipment
- your original tickets for the entire trip, the invoice of the travel agency (the price clearly indicated on the ticket), the boarding passes
- your ID/passport and two clearly legible copies of it
- your own medication
- a torch or a flashlight
- something typical about your country such as food, drinks, music, traditional objects.

#### **Documents:**

- passport or other official identification
- originals BILLS and TICKETS with your name and price clearly stated
- your own insurance

#### What are the financial conditions?

Thanks to the Grundtvig Lifelong Learning Programme, the full participation in the workshop can be completely free. We will provide free accommodation and food whereas the travel expenses can be 100% reimbursed if the costs are reasonable and agreed with us if you are selected. So please check with us about this! Please pay attention to the figures and conditions.

As for insurances, all participants must have a medical insurance. The European insurance (used to be called E111) is valid also in Italy and all participants coming from EU country must bring it with them. No extra private insurance can be reimbursed. Exception will be made for some people whose countries do not have a European insurance.

Therefore, if you cannot provide your original tickets and invoices clearly stating the travel agency, your name and the exact costs covered, we will not be able to reimburse you.







If you wish to participate send your Application form to <a href="mailto:luca.paolisso@gmail.com">luca.paolisso@gmail.com</a> and <a href="mailto:info@ymcaparthenope.eu">info@ymcaparthenope.eu</a>.

You can get the Registration form here.

Application deadline is February 28th 2014.

Selected participants will be notified the day after.

## We are looking forward to receiving your application and, hopefully, meeting You in Italy!

**Greetings Parthenope** 



from YMCA
ONLUS!